Orders	Order / Rev:	2752828		
	Alt Order #:			
	Product Desc:	TV		
	Estimate:			WHAS
	Flight Dates:	10/16/23 - 11/07/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	08/09/23 / 08/09/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Grit Media		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		324 Capital Avenue	Billing Cycle:	WEEKLY
		Frankfort, KY 40601	Agency Commission:	15%
Advertiser	Name:	POL/ Russell Coleman / R / Attorney G		
	Demographic:	A25-54	New Business End:	
	Product Codes:	PL-Candidate: State Attorney General	Advertiser External ID:	M221100
	Revenue Code 1:	AGY	Agency External ID:	20569AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:15:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/16/23	10/22/23	18	\$3,250.00	\$2,762.50
10/23/23	10/29/23	20	\$3,730.00	\$3,170.50
10/30/23	11/05/23	18	\$3,250.00	\$2,762.50
11/06/23	11/12/23	7	\$1,230.00	\$1.045.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	38	\$6,980.00	\$5,933.00	0.00
November 2023	25	\$4,480.00	\$3,808.00	0.00
Totals	63	\$11,460.00	\$9,741.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	16%	\$11,460.00
Market	100%	\$71,625,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	84%	\$60,165.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln Ch Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WHAS 10/16/	23 11/07/23	Local News @ 5a M-F	CM	5-63	MTWTE	.30	2	\$80 00 P03	MIA OO O	7	\$560.00

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Order / Rev: 2752828 Advertiser: POL/ Russell Coleman / R / Attorney Gei

Alt Order #: Product Desc: TV WHAS

Flight Dates: 10/16/23 - 11/07/23 Estimate:

Ln Ch Sta	art End	Inventory Code	e Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/23		MTWTF MTWTF	2	\$80.00	0.00						
Week: 10/23/23 Week: 10/30/23		MTWTF	2 2	\$80.00 \$80.00	0.00 0.00						
Week: 11/06/23		МТ	1	\$80.00	0.00						
N 2 WHAS 10/	6/23 11/07/23	Local News @ 6 Local News @ 6		6-7a	МГЖГБ	:30	2	\$150.00 P03	0.00 NM	7	\$1,050.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/23		MTWTF	2	\$150.00	0.00						
Week: 10/23/23		MTWTF	2	\$150.00	0.00						
Week: 10/30/23		MTWTF	2	\$150.00	0.00						
Week: 11/06/23		МГ	1	\$150.00	0.00						
N 3 WHAS 10/		Good Morning A Good Morning A		(6:56 AM-8:	*	:30	4	\$200.00 P03	0.00 NM	13	\$2,600.00
Start Da		Weekdays Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/23 Week: 10/23/23		MTWTF MTWTF	4	\$200.00 \$200.00	0.00 0.00						
Week: 10/30/23		МГЖГБ	4	\$200.00	0.00						
Week: 11/06/23		МГ	1	\$200.00	0.00						
N 4 WHAS 10/	6/23 11/05/23	Local News @ 1 Local News @ 1	•	11:58 AM-1 (11:58 AM-1	2:30 PIMTWTF 12:30 PM)	:30	1	\$90.00 P03	0.00 NM	3	\$270.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/23		MTWTF	1	\$90.00	0.00						
Week: 10/23/23		MTWTF	1	\$90.00	0.00						
Week: 10/30/23		MTWTF	1	\$90.00	0.00						_
N 5 WHAS 10/	16/23 11/07/23	Local News @ 5 Local News @ 5		5-530p	МТЖТБ	:30	2	\$200.00 P03	0.00 NM	7	\$1,400.00
Start Da		Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/16/23 Week: 10/23/23		MTWTF MTWTF	2 2	\$200.00 \$200.00	0.00 0.00						
Week: 10/30/23		MTWTF	2	\$200.00	0.00						
Week: 11/06/23		МГ	1	\$200.00	0.00						
N 6 WHAS 10/	6/23 11/07/23	Local News @ 6 Local News @ 6		6-630p	МГЖГБ	:30	2	\$250.00 P03	0.00 NM	7	\$1,750.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/23		MTWTF	2	\$250.00	0.00						
Week: 10/23/23		MTWTF	2	\$250.00	0.00						
Week: 10/30/23 Week: 11/06/23		MTWTF M	2	\$250.00 \$250.00	0.00 0.00						
N 7 WHAS 10/			CM	7-730p	MTWTF	:30	2	\$250.00 P03	0.00 NM	7	\$1,750.00
		ET 7-730p				.00	_	Ψ200.001 00	0.00 14101	,	ψ1,700.00
Start Da		<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating 0.00						
Week: 10/16/23 Week: 10/23/23		MTWTF	2 2	\$250.00 \$250.00	0.00						
Week: 10/30/23		MTWTF	2	\$250.00	0.00						
Week: 11/06/23	3 11/12/23	М	1	\$250.00	0.00						
N 8 WHAS 10/2	28/23 10/28/23	Local News @ 9 Local News @ 9		9-10a	S-	:30	1	\$180.00 P03	0.00 NM	1	\$180.00
Start Da		Weekdays	Spots/Week	Rate	Rating						
Week: 10/23/23		S-	1	\$180.00	0.00						
N 9 WHAS 10/	16/23 11/07/23	Local News @ 4 Local News @ 4	•	3:58 PM-4:3 (3:58 PM-4:	30 PM MTWTF 30 PM)	:30	2	\$100.00 P03	0.00 NM	7	\$700.00
Start Da	te End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/23		МГЖГЕ	2	\$100.00	0.00						
Week: 10/23/23		MTWTF	2	\$100.00	0.00						
Week: 10/30/23 Week: 11/06/23		MTWTF MT	2	\$100.00 \$100.00	0.00 0.00						
N10 WHAS 10/2			CM	\$100.00	0.00	:30	1	\$300.00 P04	0.00 NM	1	¢200.00
		Sun Prime A Sun Prime A		7-8p		.30	ı	φ300.00 F04	U.UU INIVI	'	\$300.00
Start Da		Weekdays S	Spots/Week	Rate	Rating						
Week: 10/23/23		3	1	\$300.00	0.00	.20	4	\$200 00 D04	0.00 NINA	4	¢200.00
N11 WHAS 10/2	23/23 10/29/23		СМ	330-7p	5-	:30	1	\$300.00 P04	U.UU INIVI	1	\$300.00

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Totals

\$11,460.00

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 2752828
 Advertiser:
 POL/ Russell Coleman / R / Attorney Ger

 Alt Order #:
 Product Desc:
 TV
 WHAS

 Flight Dates:
 10/16/23 - 11/07/23
 Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			NCAA FB Daytir									
			NCAA Football	Game 2								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	23/23	10/29/23	S-	1	\$300.00	0.00						
N12 WHAS	11/04/2	3 11/04/23	NCAA Football I	Prime CM	8-1130p	S-	:30	1	\$300.00 P04	0.00 NM	1	\$300.00
			NCAA Football	Prime								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/3	30/23	11/05/23	S-	1	\$300.00	0.00						
N13 WHAS	10/21/2	3 10/21/23	NCAA FB Daytir	me Early G M	12-330p	S-	:30	1	\$300.00 P04	0.00 NM	1	\$300.00
			NCAA Football	Game 1								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	16/23	10/22/23	S-	1	\$300.00	0.00						